

A TRIBUTE

American Automobile Builders, We Salute You

IN a few years you have given birth and stature to a vast industry. You have met a great need with wonderful foresight, inventiveness and energy. In peace at home and in war abroad you have triumphed. The world acclaims the inspiration and the success of your labors.

In multiplying into millions the cars that serve the pleasure and the progress of mankind and give to living a new impetus, you have only been jealous of results. You have inspired, accepted and rewarded assistance from many sources, and you have fearlessly adopted every process and product that made for increased production with efficiency.

You have permitted us, Manufacturers of Leather Substitutes, to aid you with your upholstery and trimming problems, and have honored our service with an increasing reliance upon our products.

We were proud to work with you and to adapt our products to your factory needs and service requirements. You have asked for better leather substitutes and we have given them. You have been exacting but appreciative. Helping you we have helped ourselves and have grown beside you into a great industry.

Though your demands have often been heavy and urgent we have kept abreast of your needs and we will still keep step with any pace you set. We ask nothing better than to continue serving you.

Permit us, and we will go on saving time, labor and material in your factories and helping you to put the utmost value and service into every American built car.

The work which you entrust to us we will perform utterly.

THE DUARATEX COMPANY, Newark, N. J.
DU PONT FABRIKOID COMPANY, Wilmington, Del.
O'BANNON CORPORATION, New York, N. Y.
TEXTILEATHER COMPANY, INC., New York, N. J.
ZAPON LEATHER CLOTH COMPANY, New York, N. Y.

